



CW High School

Journalism

1. The History of Journalism (25.00%)

Learning Targets

1.1 I can investigate written and online sources related to the history of the news media to critique its significance.


Learning Target	Descriptor	Definition
4	Proficient	I can investigate written and online sources related to the history of the news media to critique its significance.
3	Developing	I can investigate written and online sources related to the history of the news media to critique its significance.
2	Basic	I can investigate written and online sources related to the history of the news media and understand its significance.
1	Minimal	I can investigate written and online sources regarding news media.
0	No Evidence	No evidence shown.

1.2 I can analyze changes caused by technology and evaluate how media and society have been impacted by them.

Learning Target	Descriptor	Definition
4	Proficient	I can analyze changes caused by technology and evaluate how media and society have been impacted by them.
3	Developing	I can analyze the changes caused by technology and recognize how media and society have been impacted by them.
2	Basic	I can describe the changes caused by technology in media.
1	Minimal	I can identify the changes caused by technology in media.
0	No Evidence	No evidence shown.

1.3 I can create a timeline to clearly present information regarding important dates and events in news media.

Learning Target	Descriptor	Definition
4	Proficient	I can create a timeline to clearly present information regarding important dates and events in news media.
3	Developing	I can identify and compare and contrast various important events regarding news media.
2	Basic	I can identify important events in news media and determine which events are key to understanding the news.
1	Minimal	I can identify important events in news media



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Learning Target	Descriptor	Definition
0	No Evidence	No evidence shown.

1.4 I can critique the value of the First Amendment, defending or refuting its authority regarding 'freedom of press' court cases, to my peers.

Learning Target	Descriptor	Definition
4	Proficient	I can critique the value of the First Amendment, defending or refuting its authority regarding 'freedom of press' court cases, to my peers.
3	Developing	I can debate the value of the First Amendment.
2	Basic	I can assess key 'freedom of press' court cases with my peers and analyze their importance.
1	Minimal	I can discuss key 'freedom of press' court cases with my peers.
0	No Evidence	No evidence shown.

1.5 I can compare and contrast between various current events, analyzing their importance in the scope of Journalism as a whole.


Learning Target	Descriptor	Definition
4	Proficient	I can compare and contrast between various current events, analyzing their importance in the scope of Journalism as a whole.
3	Developing	I can compare and contrast between various current events, and state their importance.
2	Basic	I can read and summarize current events in the media.
1	Minimal	I can read current events in the media
0	No Evidence	No evidence shown.

2. Conventions of Journalism (25.00%)

Learning Targets

2.1 I can break down various news stories to determine how style and/or content can contribute to the meaning/purpose of the article.

Learning Target	Descriptor	Definition
4	Proficient	I can break down various news stories to determine how style and/or content can contribute to the meaning/purpose of the article.
3	Developing	I can outline various news stories and the purpose/meaning behind it.
2	Basic	I can summarize various news stories and determine the style.
1	Minimal	I can summarize various news stories.



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Learning Target	Descriptor	Definition
0	No Evidence	No evidence shown.

2.2 I can differentiate between various forms of 'leads' in, including but not limited to, Dramatic Straight Quotation Punch Ironic

Learning Target	Descriptor	Definition
4	Proficient	I can differentiate between various forms of 'leads' in, including but not limited to, Dramatic Straight Quotation Punch Ironic
3	Developing	I can differentiate between various forms of leads and analyze their purpose in other's writing.
2	Basic	I can identify all of leads discussed in class in other's writing.
1	Minimal	I can identify few forms of 'leads' in other's writing.
0	No Evidence	No evidence shown.

2.3 I can conduct interviews and produce a clearly written and structured news article from said interviews.

Learning Target	Descriptor	Definition
4	Proficient	I can conduct interviews and produce a clearly written and structured news article from said interviews.
3	Developing	I can conduct interviews and prioritize the information gained.
2	Basic	I can conduct interviews.
1	Minimal	I can summarize key aspects of interviewing.
0	No Evidence	No evidence shown.

2.4 I can research a controversial topic, take a stance, and defend my stance through an editorial piece.

Learning Target	Descriptor	Definition
4	Proficient	I can research a controversial topic, take a stance, and defend my stance through an editorial piece.
3	Developing	I can research a controversial topic through various editorials.
2	Basic	I can implement various criteria of an editorial in my own writing.
1	Minimal	I can identify the various criteria of an editorial.
0	No Evidence	No evidence shown.

2.5 I can understand and utilize various rhetorical strategies in both advertisements and news articles.



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Learning Target	Descriptor	Definition
4	Proficient	I can understand and utilize various rhetorical strategies in both advertisements and news articles.
3	Developing	I can utilize various rhetorical strategies in my own writing.
2	Basic	I can identify the purpose of various rhetorical strategies in other's writing.
1	Minimal	I can label various rhetorical strategies in other's writing.
0	No Evidence	No evidence shown.

2.6 I can research and produce a movie/restaurant review, being sure to use compare/contrast within the review.

Learning Target	Descriptor	Definition
4	Proficient	I can research and produce a movie/restaurant review, being sure to use compare/contrast within the review.
3	Developing	I can examine and imitate various forms of reviews.
2	Basic	I can examine and characterize various forms of review.
1	Minimal	I can define various forms of reviews.
0	No Evidence	No evidence shown.

3. Newspaper Production (25.00%)

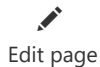
Learning Targets

3.1 I can investigate different design options for a print publication, and determine which option is most effective.

Learning Target	Descriptor	Definition
4	Proficient	I can investigate different design options for a print publication, and determine which option is most effective.
3	Developing	I can investigate different design options for a print publication and present my findings to a group of my peers.
2	Basic	I can investigate different design options for a print publication
1	Minimal	I can identify various aspects of a print publication.
0	No Evidence	No evidence shown.

3.2 I can collaborate in small groups to design a template for publications.

Learning Target	Descriptor	Definition
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Learning Target	Descriptor	Definition
4	Proficient	I can collaborate in small groups to design a template for publications.
3	Developing	I can report to a group on various aspects of publication templates.
2	Basic	Basic I can design various aspects of a newspaper publication.
1	Minimal	I can identify a template online for publications.
0	No Evidence	No evidence shown.

3.3 I can identify and integrate various aspects of a newspaper including, but not limited to, Dateline, Graphic, Ears, Cutline/Jumpline Photo Credit Lead, Nameplate, Cut, By-line, Index deck

Learning Target	Descriptor	Definition
4	Proficient	I can identify and integrate various aspects of a newspaper including, but not limited to, Dateline, Graphic, Ears, Cutline/Jumpline Photo Credit Lead, Nameplate, Cut, By-line, Index deck
3	Developing	I can identify and explain various aspects of a newspaper in my own writing.
2	Basic	I can identify various aspects of a newspaper in other's writing.
1	Minimal	I can identify at least 50 percent of various aspects of a newspaper in other's writing.
0	No Evidence	No evidence shown.

3.4 I can identify and integrate various genres of news articles into my own writing by composing three different types.

Learning Target	Descriptor	Definition
4	Proficient	I can identify and integrate various genres of news articles into my own writing by composing three different types.
3	Developing	I can identify and critique 3 different genres of news articles.
2	Basic	I can compare and contrast between two news articles of various genres.
1	Minimal	I can identify the genre of a news article.
0	No Evidence	No evidence shown.

3.5 I can revise and rewrite various news stories to be as effective as possible.

Learning Target	Descriptor	Definition
4	Proficient	I can revise and rewrite various news stories to be as effective as possible.
3	Developing	I can revise news stories using various rhetorical strategies.



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Learning Target	Descriptor	Definition
2	Basic	I can identify areas of need in various news stories and edit them for mechanical issues.
1	Minimal	I can identify areas of need in various news stories.
0	No Evidence	No evidence shown.

4. Broadcast Media (25.00%)

Learning Targets

4.1 I can compare and contrast article contents from broadcast and print sources, outlining the key similarities and differences.

Learning Target	Descriptor	Definition
4	Proficient	I can compare and contrast article contents from broadcast and print sources, outlining the key similarities and differences.
3	Developing	I can compare and contrast article contents from broadcast and print sources, outlining the key similarities and differences.
2	Basic	I can classify key aspects of news broadcasts.
1	Minimal	I can classify keys aspects of print and online sources.
0	No Evidence	No evidence shown.

4.2 I can research and present upon various careers in journalism, ultimately assuming a position in their 'news staff'.

Learning Target	Descriptor	Definition
4	Proficient	I can research and present upon various careers in journalism, ultimately assuming a position in their 'news staff'.
3	Developing	I can compare and contrast various careers in journalism.
2	Basic	I can research various careers in journalism.
1	Minimal	I can identify various careers in journalism.
0	No Evidence	No evidence shown.

4.3 I can generate thoughtful and complete interview questions, and apply them to an actual interview.

Learning Target	Descriptor	Definition
4	Proficient	I can generate thoughtful and complete interview questions, and apply them to an actual interview.
3	Developing	I can generate my own interview questions.



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Learning Target	Descriptor	Definition
2	Basic	I can give examples of proper interview questions.
1	Minimal	I can label various aspects of a provided interview.
0	No Evidence	No evidence shown.

4.4 I can generate complex story ideas, and compile news stories for broadcast that flow purposefully.


Learning Target	Descriptor	Definition
4	Proficient	I can generate complex story ideas, and compile news stories for broadcast that flow purposefully.
3	Developing	I can generate complex story ideas and create a news story.
2	Basic	I can work with a small group to brainstorm story ideas.
1	Minimal	I can write a news story based on a provided topic.
0	No Evidence	No evidence shown.

4.5 I can create and edit a broadcast news production in a professional manner using a selection of software.

Learning Target	Descriptor	Definition
4	Proficient	I can create and edit a broadcast news production in a professional manner using a selection of software.
3	Developing	I can create my own news production.
2	Basic	I can outline a news production with a group of my peers.
1	Minimal	I can edit a broadcast news production provided to me.
0	No Evidence	No evidence shown.

4.6 I can understand and integrate various professional aspects of broadcast journalism in my own broadcast, including Vocal enunciation/Volume Steady video clips Clear transitions Appropriate sound effects Proper lighting On screen text/Visuals

Learning Target	Descriptor	Definition
4	Proficient	I can understand and integrate various professional aspects of broadcast journalism in my own broadcast, including Vocal enunciation/Volume Steady video clips Clear transitions Appropriate sound effects Proper lighting On screen text/Visuals
3	Developing	I can understand and integrate at least half of the professional aspects of broadcast journalism in my own broadcast.
2	Basic	I can understand various professional aspects of broadcast journalism.

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Learning Target	Descriptor	Definition
1	Minimal	I can identify various professional aspects of broadcast journalism in someone else's broadcast.
0	No Evidence	No evidence shown.

Submitted on 6/17/2019 by Alex Trinkner