

# CW High School

## Entrepreneurship

### 1. Going into Business for Yourself (10.00%)

#### Learning Targets

#### 1.1 I can analyze aspects of Entrepreneurship and its role in our economy (History, Rewards, Risks, Trends, Ownership)

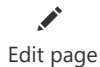
Learning Target	Descriptor	Definition
4	Proficient	I can analyze aspects of Entrepreneurship and its role in our economy (History, Rewards, Risks, Trends, Ownership)
3	Developing	I can explain aspects of Entrepreneurship and its role in our economy.
2	Basic	I can list aspects of Entrepreneurship.
1	Minimal	I can identify aspects of Entrepreneurship
0	No Evidence	No evidence shown.

### 2. Researching and Planning (15.00%)

#### Learning Targets

#### 2.1 I can analyze the feasibility of starting a business (Competitive Analysis, Industry and Market Analysis)

Learning Target	Descriptor	Definition
4	Proficient	I can analyze the feasibility of starting a business (Competitive Analysis, Industry and Market Analysis)
3	Developing	I can describe aspects of business analysis.
2	Basic	I can list aspects of business analysis.
1	Minimal	I can identify aspects of business analysis.
0	No Evidence	No evidence shown.



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### 3. Government Regulations (10.00%)

#### Learning Targets

#### 3.1 I can analyze government regulations associated with business ownership (Laws and Taxes)

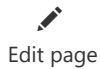
Learning Target	Descriptor	Definition
4	Proficient	I can analyze government regulations associated with business ownership (Laws and Taxes)
3	Developing	I can explain the government regulations associated with business ownership.
2	Basic	I can list the government regulation associated with business ownership.
1	Minimal	I can identify the government regulations associated with business ownership.
0	No Evidence	No evidence shown.

### 4. Managing Marketing Strategies (10.00%)

#### Learning Targets

#### 4.1 I can analyze the importance of marketing strategies when starting a business (marketing plan, pricing strategies, promotion strategies)

Learning Target	Descriptor	Definition
4	Proficient	I can analyze the importance of marketing strategies when starting a business (marketing plan, pricing strategies, promotion strategies)
3	Developing	I can explain the marketing strategies used in business ownership.
2	Basic	I can list marketing strategies used in business ownership.
1	Minimal	I can identify marketing strategies used in business ownership.
0	No Evidence	No evidence shown.



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### 5. Organizing And Managing Your Business (15.00%)

#### Learning Targets

#### 5.1 I can analyze the roles of management in a business including, human resources, functions, operations, and production

Learning Target	Descriptor	Definition
4	Proficient	I can analyze the roles of management in a business including, human resources, functions, operations, and production
3	Developing	I can explain the roles of management in a business.
2	Basic	I can define the roles of management in a business.
1	Minimal	I can identify the roles of management in a business.
0	No Evidence	No evidence shown.

### 6. Managing the Finances of Your Business (15.00%)

#### Learning Targets

#### 6.1 I can analyze the areas of finances of a business including; obtaining financing, accounting and financial reporting, and financial management.

Learning Target	Descriptor	Definition
4	Proficient	I can analyze the areas of finances of a business including; obtaining financing, accounting and financial reporting, and financial management.
3	Developing	I can explain the areas of finances of a business.
2	Basic	I can list the areas of finances of a business.
1	Minimal	I can identify the areas of finances of a business.
0	No Evidence	No evidence shown.

  
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### 7. Final Project (25.00%)

#### Learning Targets

7.1 I can present a complete and professional business plan to a bank for approval.

Learning Target	Descriptor	Definition
4	Proficient	I can present a complete and professional business plan to a bank for approval.
3	Developing	I can present a complete business plan to a bank for approval.
2	Basic	I can create a basic business plan to present to a bank for approval.
1	Minimal	I can create an outline of a business plan for my own business.
0	No Evidence	No evidence shown.

Submitted on 10/28/2021 by Kristen Goldsmith